



ERIC BREFKA

VIDEO PRODUCTION SPECIALIST

WWW.BREFKAMEDIA.COM

EXPERIENCE

VIDEO MARKET EDITOR

09/2020-
PRESENT

ZZPERFORMANCE

- MANAGE ALL VIDEO CONTENT
- POST TO SOCIAL MEDIA DAILY.
- PRODUCE LIVE VIDEO PODCAST WEEKLY.
- BUY AND RECOMMEND EQUIPMENT NEEDS FOR THE MARKETING TEAM.

PHOTOJOURNALIST

03/2014-
09/2020

FOX 17 NEWS & WZZM 13

- CREATE CONTENT WITH DAILY DEADLINES
- OPERATE CAMERA AND BROADCAST EQUIPMENT
- CONDUCT INTERVIEWS FOR VARIOUS STORIES.

PRODUCTION INTERN

05/2013-
09/2013

CITY OF GRAND RAPIDS

- EDIT PROMOTIONAL VIDEOS
- RECORD VOICE-OVER TALENT
- WRITE PROMOTIONAL SCRIPTS

EDUCATION

GRAND VALLEY STATE
UNIVERSITY

08/2009-12/2013

B.S. FILM/VIDEO
PRODUCTION

ACHIEVEMENTS

- INCREASED ZP YOUTUBE SUBSCRIBER BASE 60% IN 10 MONTHS
- "CENA'S FINAL RIDE" 2018 EMMY WINNER
- EAGLE SCOUT -2008

SOFTWARE

- ADOBE CREATIVE SUITE, FINAL CUT PRO, EDIUS
- AFTER EFFECTS, PHOTOSHOP, AUDITION (CC)
- TELECONFERENCING: ZOOM AND MICROSOFT TEAMS

SKILLS

- | | |
|----------------|-----------------|
| DSLR CAMERAS | LIVE BROADCAST |
| PHOTOGRAPHY | AUDIO RECORDING |
| VIDEO EDITING | COMMUNICATION |
| SOCIAL MEDIA | LIGHTING/GRIP |
| LIVE STREAMING | SCRIPT WRITING |
| DRONE PILOT | VIDEO TRAINING |



@Brefkast_Party



Eric Brefka